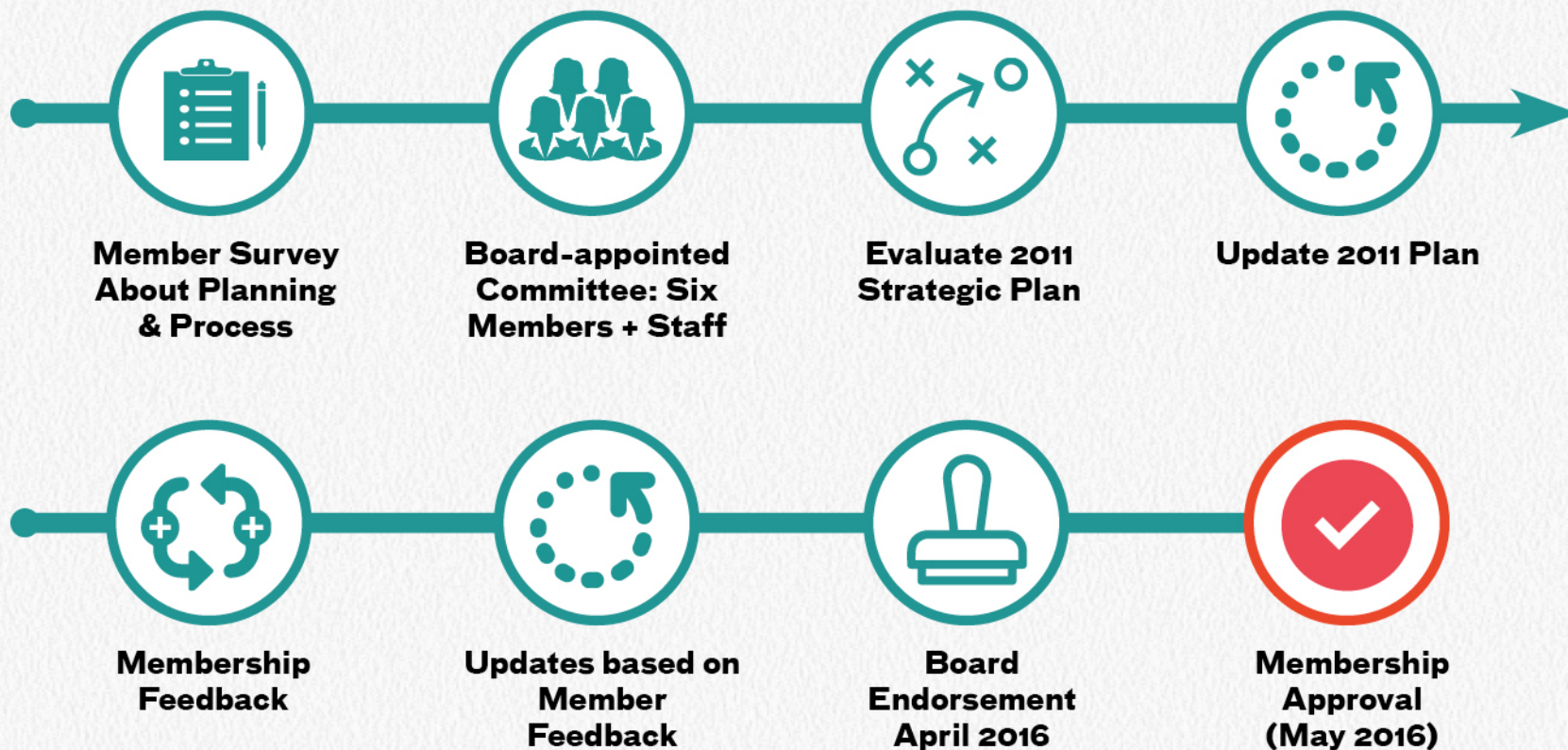


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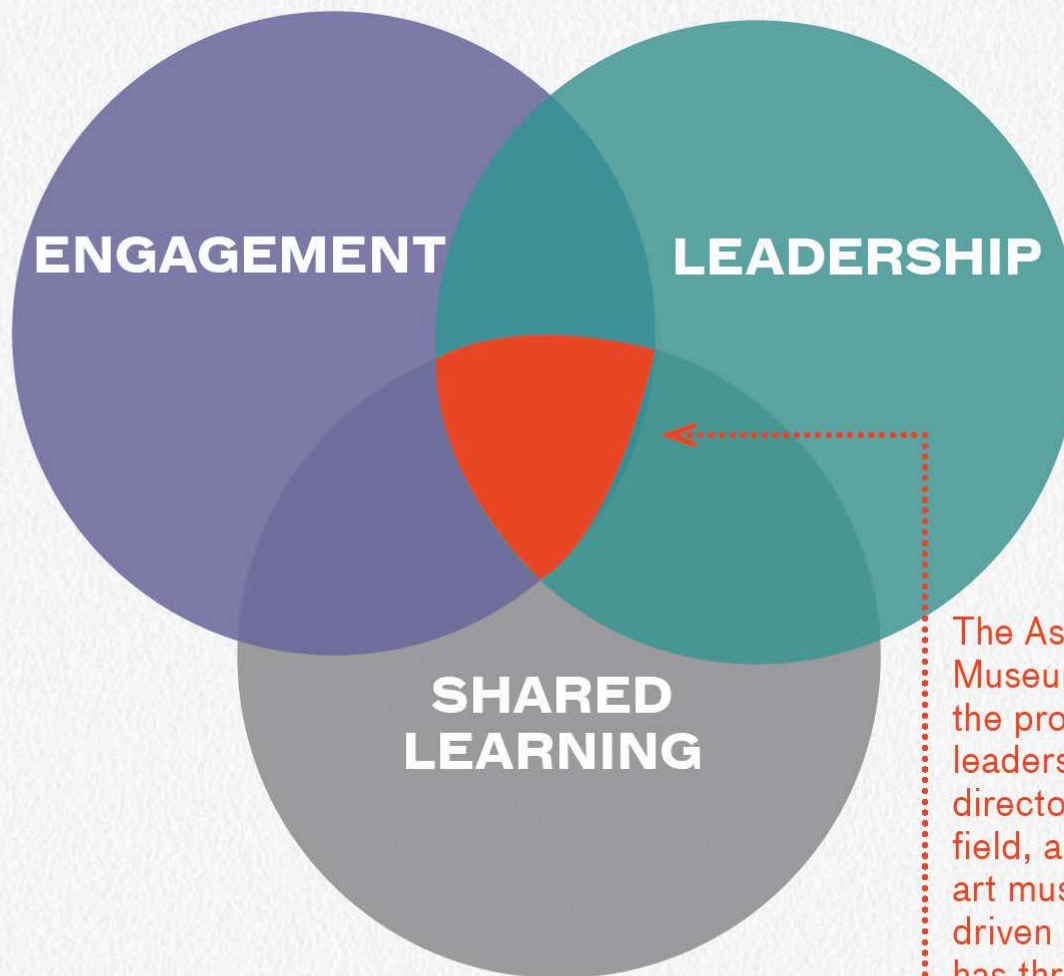
**Art
Museum
Directors**



Strategic Planning Process & Goals



AAMD 2016 Strategic Plan



The Association of Art Museum Directors advances the profession by cultivating leadership capabilities of directors, advocating for the field, and fostering excellence in art museums. An agile, issues-driven organization, AAMD has three desired outcomes: **engagement, leadership** and **shared learning**.

AAMD 2016 Strategic Plan

Building on 2011 plan, we identified three core outcomes:



ENGAGEMENT

AAMD serves a unique function, providing a valued forum for art museum directors to build connections, strengthen their leadership skills, share strategies for museum management, develop creative programs, cultivate audiences, and advocate for their institutions and the field at large.



LEADERSHIP

AAMD provides crucial leadership and advocacy, supporting art museum leaders and stakeholders in identifying best practices, fostering diversity and inclusion, and addressing challenges both within their institutions and for the field as a whole.

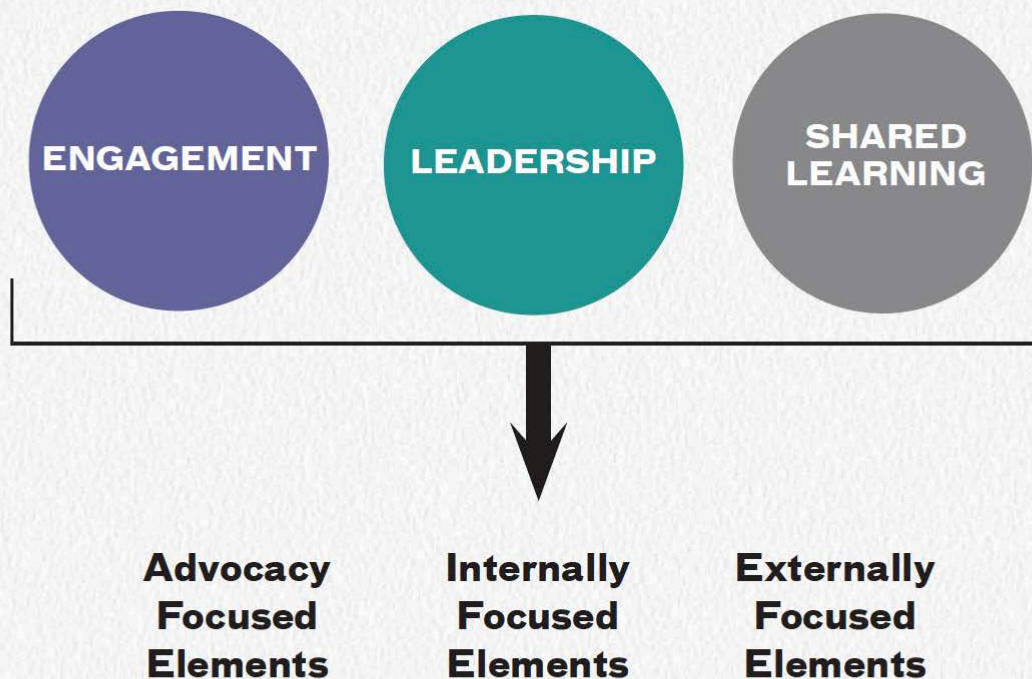


SHARED LEARNING

AAMD conducts research and generates knowledge that enriches and expands art museum practice, and shares its findings widely to support transformation in—and advocacy for—the field.

AAMD 2016 Strategic Plan

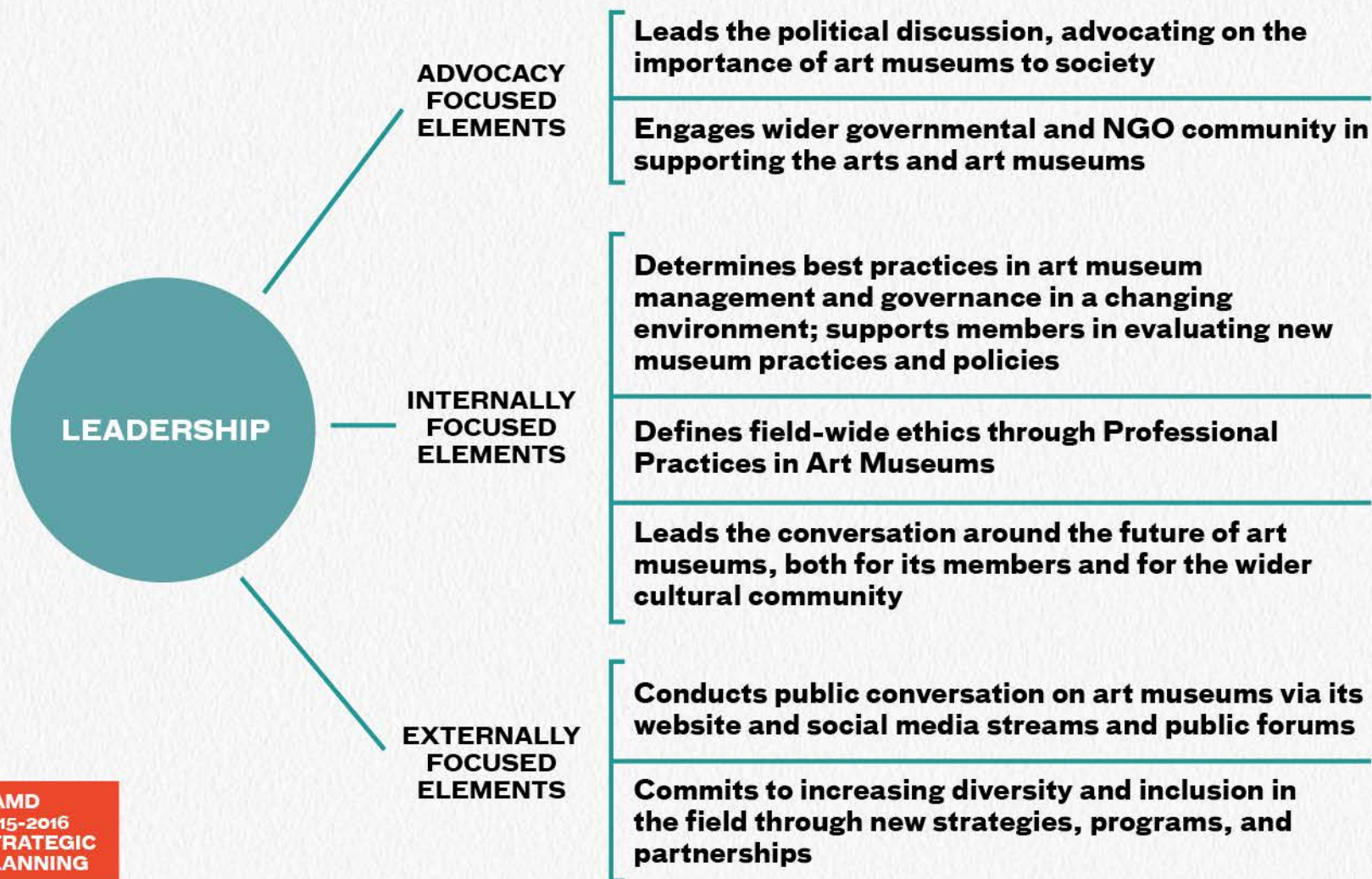
Building on 2011 plan, we identified three core outcomes:



AAMD 2016 Strategic Plan



AAMD 2016 Strategic Plan



AAMD 2016 Strategic Plan

