



## **AAMD MEMBER MUSEUMS TO CELEBRATE ART MUSEUM DAY ON MAY 18**

### **FREE OR REDUCED ADMISSION AND SPECIAL PROGRAMS AT ART MUSEUMS ACROSS NORTH AMERICA**

#### **VISITORS ENCOURAGED TO SHARE THEIR EXPERIENCES VIA SOCIAL MEDIA**

New York, NY, April 10, 2013— On May 18, Association of Art Museum Directors (AAMD) member museums across the United States, Canada, and Mexico will offer free or reduced admission, special programs, and other initiatives as part of their annual celebration of Art Museum Day.

In 2012, AAMD launched an initiative encouraging visitors of all ages to share their experiences of Art Museum Day through social media. Last year's event prompted an outpouring of tweets, "check-ins" via FourSquare, Facebook posts, and other personal responses from across North America. This year AAMD is again encouraging visitors to share their experiences on May 18 on social media platforms with the hashtag #ArtMuseumDay and through special events on Facebook and Foursquare.

"Whether through exhibitions that connect us to other cultures or public programs that introduce new ideas, museums draw communities together in a shared experience of human creativity and expression." said Christine Anagnos, Executive Director of AAMD. "This Art Museum Day, AAMD encourages everyone to discover their connection to the arts by visiting their local museum and sharing their experiences in a public forum."

AAMD's Art Museum Day coincides with International Museum Day, organized annually around the world by the International Council of Museums (ICOM). Participation by AAMD member museums emphasizes the lasting impact art museums have on their communities, highlights the value of the visual arts in society, and provides opportunities for audiences to participate in wide-ranging programs and share their encounters with works of art.

Museums participating in AAMD's Art Museum Day in 2013 include:

Ackland Art Museum	Canadian Centre for Architecture
Akron Art Museum	Carnegie Museum of Art
AMOA-Arthouse	Cedar Rapids Museum of Art
Amon Carter Museum of American Art	Cleveland Museum of Art
Andy Warhol Museum	Columbia Museum of Art
Art Gallery of Ontario	Columbus Museum of Art
Art Institute of Chicago	Corning Museum of Glass
Asia Society Museum	Crocker Art Museum
Asian Art Museum	Currier Museum of Art
Aspen Art Museum	Dallas Museum of Art
Berkeley Art Museum and Pacific Film Archive	David and Alfred Smart Museum of Art
Brandywine River Museum	Delaware Art Museum
Burchfield Penney Art Center	Denver Art Museum
	Des Moines Art Center

Detroit Institute of Arts  
Dixon Gallery and Gardens  
El Paso Museum of Art  
Fine Arts Museums of San Francisco  
Flint Institute of Arts  
Fred Jones Jr. Museum of Art  
Frick Art and Historical Center  
Georgia Museum of Art  
Georgia O'Keeffe Museum  
Grand Rapids Art Museum  
Grey Art Gallery  
Hammer Museum  
Harvard Art Museums  
Henry Art Gallery  
High Museum of Art  
Hillwood Estate, Museum, and Gardens  
Hood Museum of Art  
Hunter Museum of Art  
Indianapolis Museum of Art  
Iris & B. Gerald Cantor Center for Visual Arts  
Jane Voorhees Zimmerli Art Museum  
Jordan Schnitzer Museum of Art  
J. Paul Getty Museum  
Jule Collins Smith Museum of Fine Art  
Kimbell Art Museum  
List Visual Arts Center  
Los Angeles County Museum of Art  
Meadows Museum  
Memphis Brooks Museum of Art  
Mildred Lane Kemper Art Museum  
Minneapolis Institute of Arts  
Mississippi Museum of Art  
Modern Art Museum of Fort Worth  
Montgomery Museum of Fine Arts  
Museo Arocena  
Museo Tamayo  
Museum of Art, Fort Lauderdale  
Museum of Contemporary Art Denver  
Museum of Contemporary Art San Diego  
Museum of Contemporary Art, Chicago  
Museum of Glass  
Museum of Latin American Art  
Museum of Modern Art  
Nasher Sculpture Center  
National Museum of Women in the Arts

New Orleans Museum of Art  
Noguchi Museum  
Orlando Museum of Art  
Palmer Museum of Art  
Pennsylvania Academy of the Fine Arts  
Philadelphia Museum of Art  
Portland (Oregon) Art Museum  
Princeton University Art Museum  
Reynolda House Museum of American Art  
RISD Museum  
Saint Louis Art Museum  
Samuel P. Harn Museum of Art  
San Antonio Museum of Art  
San Diego Museum of Art  
San Jose Museum of Art  
Seattle Art Museum  
Smith College Museum of Art  
Spencer Museum of Art  
Sterling & Francine Clark Art Institute  
Studio Museum in Harlem  
Tacoma Art Museum  
Taft Museum of Art  
The Bronx Museum of the Arts  
The Columbus Museum  
The Drawing Center  
The Fralin Museum of Art at the University of Virginia  
The Frick Collection  
The Menil Collection  
The Mint Museum  
The Phillips Collection  
The Wexner Center for the Arts at The Ohio State University  
The Wolfsonian  
Toledo Museum of Art  
University of Iowa Museum of Art  
Vero Beach Museum of Art  
Virginia Museum of Fine Arts  
Wadsworth Atheneum  
Walker Art Center  
Weisman Art Museum  
Westmoreland Museum of American Art  
Whitney Museum of American Art  
Worcester Art Museum  
Yale University Art Gallery

A comprehensive list of participating AAMD member art museums is available at the AAMD website (<https://aamd.org/our-members/from-the-field/art-museum-day-2013/>). Note that while ICOM's International Museum Day is formally held each year on May 18, some institutions shift their celebrations to adjacent dates.



Art Museum Day is an opportunity to focus attention on the role of art museums in North America as part of a larger worldwide initiative. ICOM's International Museum Day (<http://icom.museum/imd.html>) has been celebrated globally since 1977, to encourage public focus on the museum as “an institution in the service of society and of its development.” Each year a theme is selected for International Museum Day that highlights the social significance of museums. ICOM's theme for 2013 is “museums (memory + creativity) = social change.”

The Association of Art Museum Directors, representing 224 art museum directors in the U.S., Canada, and Mexico, aids its members in establishing and maintaining the highest professional standards for themselves and the museums they represent. It serves as a forum for the exchange of information and the exploration of ideas, and as a voice with which museum directors may express their joint perspectives and those of their institutions. Further information about AAMD is available at [www.aamd.org](http://www.aamd.org).

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